



**BUREAU
VERITAS**



CASE STUDY

CHICK-FIL-A

STAFF AUGMENTATION

BUILDING & INFRASTRUCTURE

BUSINESS CHALLENGE

Chick-fil-A's Test & Rollouts Teams are tasked with executing hundreds of test concepts prior to rolling out as strategic initiatives. To supplement the workforce required to support these initiatives, BV provides full life-cycle project management services.

SCOPE OF WORK

BV Client: Chick-Fil-A

Industry Type: Restaurant

Services Provided)Sites: Modular Queuing Program – 2,000+ sites, Canopy Construction, Program Management – 400+ sites, ongoing, Breeding Table Program, Meal Assembly Program –Retrofitting Engine to accommodate Mobile orders, Digital Menu Program (Exterior and Interior) – Testing for 100+ locations

BV SOLUTION

BV provides staff augmentation for various strategic initiatives for Chick-fil-A's Test & Rollouts Team. Staff augmentation solutions are provided for short-term and long-term needs ranging from 30 days to 3+ years.